



**NEW JERSEY ASSOCIATION  
FOR BEHAVIOR ANALYSIS**

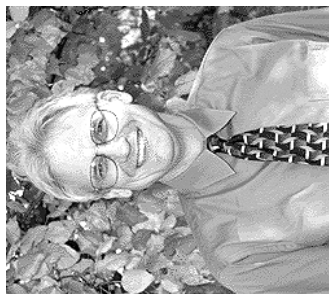
# **What Can Behavior Analysis Offer Education?**



**An All-Day Workshop  
Presented by**

**Dr. William Heward, BCBA**

**Professor Emeritus  
The Ohio State University**



**Friday, February 24, 2006**

**9:00am — 4:30pm**

**Caldwell College**

**9 Ryerson Avenue**

**Caldwell, NJ 07006**



**NJABA**

**151 Ryders Lane**

**New Brunswick, NJ 08901**

## WORKSHOP AGENDA

8:00-8:45am	Check-in and on-site Registration
8:45-9:00am	Introductory Remarks
9:00-10:30am	<i>Reasons Applied Behavior Analysis Is Good for Education (and Why Those Reasons Have Been Insufficient)</i>
10:30-11:00am	Break
11:00am-12:00pm	<i>Six Common Teaching Mistakes and What to Do Instead</i>
12:00-1:30pm	Lunch
1:30-2:45pm	<i>Six Common Teaching Mistakes (con't.)</i>
2:45-3:00pm	Break
3:00-4:30pm	<i>Six Common Teaching Mistakes (con't.)</i>

## REGISTRATION

### HEWARD WORKSHOP - FEB. 24, 2006

Registration fee is \$75 for NJABA members and \$125 for non-members. Fee may be paid by check or credit card. If paying by check please make out to NJABA. Mail payment and registration form to:

**NJABA**  
**Psychology Department**  
**Caldwell College**  
**9 Ryerson Ave.**  
**Caldwell, NJ 07006**

Please indicate below whether you need Continuing Education credits by checking the appropriate box (or boxes). **Instructions for obtaining Continuing Education credits will be provided at the workshop.** NJDOE credits will be provided free of charge. For BACB CE's, the entire workshop will be worth 5 credits for a total cost of \$50.

I need CE credits for  NJDOE  BACB

Title:  Dr.  Prof.  Ms.  Mrs.  Mr.

Last name: \_\_\_\_\_ First & M.I. \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

If paying by credit card, please indicate  Visa  MC  Amex  Discover

Amount:  \$75 (for NJABA members)  \$125 (for non-members)

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature (required for credit card) \_\_\_\_\_

**Visit [www.NJABA.org](http://www.NJABA.org)  
for updates!**

## PRESENTER BIOGRAPHY

Dr. William L. Heward is Professor Emeritus at The Ohio State University, where he taught for 30 years. Internationally recognized for his work in two related fields, special education and applied behavior analysis, he has served as a Visiting Professor of Psychology at Keio University in Tokyo and as a Senior Fulbright Scholar in Portugal. Dr. Heward has been a consultant to local school districts, state education departments, and mental retardation agencies, and has conducted workshops for teachers throughout the U.S. and abroad. In 1985, he received Ohio State University's highest honor for teaching excellence: the Alumni Association's Distinguished Teaching Award.

The author or co-author of 8 books and more than 80 peer-reviewed research and conceptual papers in professional journals, Dr. Heward is currently working with his friends and colleagues John Cooper and Tim Heron on the second edition of their 1987 book, *Applied Behavior Analysis*, which is scheduled for publication later this year. Currently in its eighth edition, Dr. Heward's text, *Exceptional Children: An Introduction to Special Education*, has been used at more than 400 colleges and universities in the U.S. and translated into Spanish, Korean, and Japanese. Dr. Heward's current research focuses on "low-tech" methods that classroom teachers can use to increase the frequency with which each student actively responds and participates during group instruction and on methods for adapting curriculum and instruction to promote the generalization and maintenance of newly learned skills by students with disabilities.